

The Creative Brain and a New Philosophy of Leadership

A One-day Management Conference featuring
Professor Vincent Walsh and Professor Keith Grint

The Caledonian Club, Belgravia, London – Thursday 7th February 2019

KEY LEARNINGS

Professor Vincent Walsh opens the day's proceedings by providing answers to questions such as: should



we ever trust our gut instincts? Why do some people do better/worse under pressure? And do I really use only 10% of my brain? Vincent also explains how decision-making in groups provides a different dynamic. There is a reason the SAS and Navy Seals work in groups of four: four is a conversation; five is the beginning of a committee.

Vincent has spent the last six years figuring out how to translate what we know about the brain's function into improvements in our everyday learning and performance. *"If I were to recommend one*

thing to improve health, wellbeing and decision-making, it would be improve our sleep habits. One bad night's sleep is worse for our decision-making than being over the drink-drive limit."

Then after lunch **Professor Keith Grint** tells us that whilst we know a lot about the various organisational change models that abound, most change initiatives fail. He suggests this failure might be to do with our framing of the underlying problems and consequent approach to resolving them.

Author of *'Wicked Problems and Clumsy Solutions'*, Keith argues that differentiating between Tame, Wicked and Critical problems is the way forward. Wicked problems are issues that are complex and often impossible to solve. Keith's work in this area includes the exploration of 'Clumsy Solutions', and the role of default cultures and how these persuade us to adopt 'elegant' (internally coherent) responses. These may be fine for Tame or Critical problems but Wicked problems need us to go beyond internally coherent approaches and adopt Clumsy Solutions. It's an approach rooted in a different philosophy of leadership, focused on collaboration, collective intelligence, and questions not answers.



Outline Timings for "The Creative Brain and a New Philosophy of Leadership"

Venue: The Caledonian Club, 9A Halkin Street, Belgravia, London, SW1X 7DR ([map and directions here](#))

Date: Thursday 7th February 2019

- Registration, coffee and rolls: from 8.15 am
- Conference commences: 9.15 am
- **Professor Vincent Walsh:** 9.25 am
- Lunch will be served: 12.30 pm
- **Professor Keith Grint:** 1.45 pm
- Conference ends: 4.40 pm

All delegates are invited to a complimentary drinks and networking reception until 6.00 pm.

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